

REAP House Karachi

From: REAP House Karachi [reapkhi@cyber.net.pk]
Sent: Friday, November 26, 2010 3:20 PM
To: reapkhi@cyber.net.pk
Subject: EXHIBITION - ISRMAX INDIA, 10 - 12 FEB, 2011, KARNAL, HARYANA

REAP/0005/CIRC/77/4283
Karachi the 26th November, 2010

TO: ALL MEMBERS OF
RICE EXPORTERS ASSOCIATION OF PAKISTAN

SUBJECT: EXHIBITION - ISRMAX INDIA, 10 - 12 FEB, 2011, KARNAL, HARYANA

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Dear Respected Members,

Given below is the e-mail letter dated 24th November, 2010 received from Ms. Geetika Malhotra, Project Head-ISRMAX India, M/s. Pixie Consulting Solutions Ltd, regarding subject Exhibition as well as the Rice Summit India 2011 organized by All India Rice Exporters Association.

This Exhibition covers very important areas like Pre & Post Harvest Section, under which display of technology related to Storage, Cleaning, Drying, Milling, Sorting as well as they are offering very handsome **DISCOUNTS** for REAP members.

REAP is, therefore, planning to form a Delegation led by the undersigned to attend the subject Exhibition as well as the Rice Summit.

Interested members who wish to join the Delegation are requested to send their Confirmation to REAP House, Karachi / Lahore latest by Thursday the 9th December, 2010 during office hours, so that we can start working on this project.

Thanks and Regards

(Irfan Ahmed Sheikh)
Chairman
Rice Exporters Association of Pakistan

CC:

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1. Mr. Taufiq Ahmed Khan, Vice Chairman REAP, Lahore.
2. Mr. Muhammad Kashif-ur-Rehman, Secretary General, REAP Head Office, Lahore, circulate amongst all members of North Zone.

From: Geetika Malhotra [mailto:ismex@pixie.co.in]
Sent: Wednesday, November 24, 2010 6:31 PM

11/26/2010

To: 'REAP House Karachi'

Subject: Package for REAP members|Rice Summit (by All India Rice Exporters' Association) & Exhibition-ISRMAX India,10 to 12 Feb, 2011, Karnal

Dear Mr. Tar Mohd.

This refers to your telecon with our Chairman, Mr. Vishal Rai Gupta today. We are glad to see the interest of Pakistani Rice Exporters in ISRMAX India 2011. In case 20-25 REAP members are interested to exhibit at ISRMAX India 2011 we can create a **pavilion for Pakistan** and provide the following package to every exhibiting REAP member company:

- 15% discount on raw space price of stall.
- 1 presentation slot of 10 mins to Chairman REAP at Rice Summit India 2011.
- 1 free entry pass to each REAP exhibitor in **Rice Summit India 2011** (actual cost of which is USD 150)
- 1 free entry pass to each REAP exhibitor in **International Meet & Match Club** created at exhibition venue.(actual cost of which is USD 100)

Apart from this we will also provide the following facilities to every exhibiting REAP member company:

- 1 full page colored advertisement in show directory.
- Networking dinner pass for 1 person.
- Lunch coupons for 2 persons for all three days.
- Logo on website of ISRMAX India.

We will appreciate if you could let us know your decision regarding this proposal within the next 7 to 10 days and the list of exhibitors before 31st of Dec, 2010 along with the stall size required, so that we can arrange the stalls accordingly.

Awaiting a positive response.

Thanks and Regards

Geetika Malhotra

Project Head-ISRMAX India

Pixie Consulting Solutions Ltd.

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